

Rules of usage for the Queen Elisabeth Competition logotype



I. PICTOGRAM

- 1 The text 'Koningin Elisabethwedstrijd' and/or 'Concours Reine Elisabeth' forms an integral part of the logo.
- 2 The size of the pictogram may not exceed 1/10 of the surface area of the document.
- 3 Minimum space surrounding the logo.
The *x*-size is the height of the pictogram.
Minimum space left of the logo is 1/2 of the *x*-size.
Minimum space above the logo is 1/2 of the *x*-size.
Minimum space under the pictogram is the *x*-size.
Minimum space right of the pictogram is 3 1/2 the *x*-size.
- 4 Minimum size = '*x*-size' = 8mm.
- 5 The field surrounding the pictogram and text area form an integral part of the logo and must be treated as such.

II. TYPEFACES

- 1 Choice of language depends on the language(s) used in the target publication areas.
- 2 If you wish to use the typefaces of the logo in a layout, i.e. The Mix (font shop) and/or Trinity Roman (The Enschedé Font Foundry · www.teff.nl), you must purchase the rights.

III. PERMISSION & SOURCE

- 1 Any publication (print or electronic) using the logo must first be submitted to the QUEEN ELISABETH COMPETITION management. Approval from a member of the QUEEN ELISABETH COMPETITION management board is required before printing.
- 2 All versions of the logo can be downloaded from the site www.qeimc.be

»» The red base of the logo must never be modified, even if the logo is placed on a similarly colored background. In the case of color conflict, use the black & white logo.

VERSIONS : COLOR / BLACK & WHITE

COLOR

Black & white



BILINGUAL FR / NL



BILINGUAL NL / FR



NL



FR



»» Also available in English, Spanish, Italian and German but no bilingual version exists for these languages.

»» ATTENTION! The black & white logo must always keep its white base regardless of the color of the background against which it is placed.

BRANDMARKCOLORS

 Pantone 200CV · Quadri C:0% / M:100% / Y:70% / K:25%

 Black

 White

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IV. GENERAL USE

- 1 The logo of the 'Queen Elisabeth International Music Competition of Belgium' represents the monogram of Her Majesty, Queen Elisabeth of Belgium, Founder of the Queen Elisabeth Competition and has been designated as the logo of the association by the Royal Palace.
- 2 The media on which the logo and name appear may not combine other designations, expressions, or sentences which would render confusing the association with the Queen Elisabeth International Music Competition of Belgium.
- 3 The usage of the name and logo may not be used in any form whatsoever that would damage the dignity of the Queen Elisabeth International Music Competition of Belgium and/or the reputation of the association as well as the events that the association organizes or its patrons.
- 4 Authorization of usage of the logo and name can be withdrawn immediately, without any indemnities being paid or prior notification, if the user does not conform to the rules of usage described herein.
- 5 The Queen Elisabeth International Music Competition of Belgium reserves the right to oppose, by all means possible, any abusive usage of the logo and name of the association that would infringe on the basic ideas or intentions of the present rules.
- 6 Privilege of the Structural Sponsors* of the Queen Elisabeth International Music Competition of Belgium. Notwithstanding the stipulations under point IV.1, usage of the logo and name of the association is a privilege given to the structural sponsors of the Queen Elisabeth International Music Competition of Belgium under their specific agreement.

The present terms and conditions are an integral part of any contract linking the Queen Elisabeth International Music Competition of Belgium to any party using the logo and name of the association. In case of conflict or contradiction between the present terms and conditions and any other contract, the present terms and conditions have priority over the terms and conditions of the other parties in the contracts.

The confirmation of acceptance by any person of a contract with the Queen Elisabeth International Music Competition of Belgium of any agreement relative to the usage of the logo and name of the Queen Elisabeth International Music Competition of Belgium supposes the entire and total acceptance of the present terms and conditions.

* Structural sponsor designates companies that pay an annual sponsorship fee to the Queen Elisabeth International Music Competition of Belgium during a quadrennial cycle with, in return, certain privileges.

FORBIDDEN !
for all colors !

